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FOR IMMEDIATE RELEASE

ClimbHI to Distribute CLIF® Bar Boxes in Drive-Thru Pop-Up in Honolulu on Sunday

Honolulu, Hawaii, March 27, 2020 – Hawaii workforce development nonprofit ClimbHI is distributing 1,000 free CLIF® Bars in a drive-thru pop-up in the parking lot of Unity School at 3608 Diamond Head Circle in Honolulu from 1 p.m.-2:30 p.m. on Sunday, March 29, 2020.

[CLIF® Bars](#) will be distributed in unopened boxes of 12 in a contactless drive-thru pick-up system that follows social distancing guidelines recommended during the COVID-19 pandemic. The giveaway is open to the first 83 people who e-mail info@climbhi.org to be assigned a pick-up time, which will help prevent lines or crowds.

“In these uncertain times, ClimbHI is working to bring some relief and happiness to our communities,” said Julie Morikawa, president and founder of ClimbHI. “We hope to inspire others to continue to give as we all face this difficult situation together.”

About ClimbHI: Founded in 2011, the Hawaii-based 501(c)(3) nonprofit ClimbHI seeks to inspire students to finish high school and proceed to post-secondary education or employment by exposing them to future career paths and the steps necessary to achieve those goals. For more, visit climbhi.org.

About LEI: Leadership Exploration Inspiration (LEI) is a Hawaii Tourism Authority (HTA)-sponsored workforce development project created by ClimbHI to inspire Hawaii’s youth to pursue careers in the state’s visitor industry by providing them with the means to achieve success. The program exposes high school students to potential careers and provides college students with hands-on experience through internships. For more, visit climbhi.org/lei.

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