



# 11<sup>TH</sup> ANNUAL LEI RECAP

LEADERSHIP. EXPLORATION. INSPIRATION.



Q	OAHU
	APRIL 11, 2023
	HAWAI'I CONVENTION
	CENTER



Q	<b>HAWAII</b>
	<b>ISLAND</b>
	APRIL 18-19, 2023
	MALINIA KEA DESODT

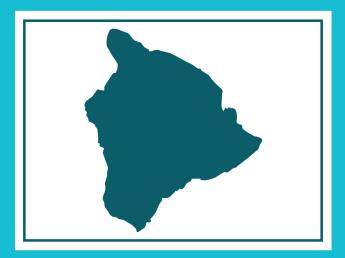
TOTAL STUDENT PARTICIPANTS	647		
TOTAL CAREER FAIR ENTITIES	119		
TOTAL COLLEGE STUDENT PARTICIPANTS	76		
TOTAL VOLUNTEERS	58		
TOTAL HOTEL VISITS	35		
TOTAL SCHOOLS	31		
TOTAL SPEAKERS	27		
TOTAL COLLEGES INVOLVED	7		
TOTAL EVENTS	4		
PARTICIPANT OPINION OF TOURISM AS AN INDUSTRY IN HAWAII (600 RESPONSES). 10 EXTREMELY FAVORABLE AND 1 NOT FAVORABLE AT ALL			
PRE-LEI PROGRAM	7		
POST-LEI PROGRAM	9		

Our Home, Our Aloha, Our Future



### HAWAII ISI AND

APRIL 18-19, 2023 MAUNA KEA RESORT





### LIST OF PARTICIPATING SCHOOLS:

- Hilo High School
- Honoka`a High School
- Kealakehe High School
- Kea`au High School
- Kohala High School
- Konawaena High School
- Pahoa High & Intermediate School
- Waiakea High School
- West Hawaii Explorations Academy

## LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

Mauna Kea Resort

### **LIST OF WINNERS:**

- Goddess Gonsalves, Honoka`a High School
- Saili Liufau, Kealakehe High School





## LIST OF BUSINESSES THAT PARTICIPATED IN EXPOSURE ACTIVITY:

- Alaska Airlines
- Blue Ocean Mariculture
- Christian Enns
- Mauna Kea Beach Hotel & Westin Hapuna Beach Resort
- Waikoloa Beach Marriott Resort & Spa

### # OF BUSINESSES IN THE EXPOSURE FAIR

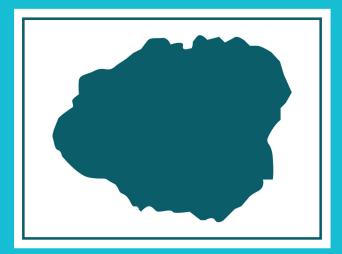
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### LIST OF GUEST SPEAKERS:

- Mayor Mitch Roth, Hawaii Island Mayor (Jane Clement stepped in for Mayor)
- Craig Anderson VP of Resort Operations,
   Mauna Kea Resort
- Marguerite Heap Hotel Manager, Westin Hapuna Beach Resort
- Kansas Henderson Hotel Manager of Mauna Kea Beach Hotel
- Daine Lagpacan, Four Seasons
- Kekai Edayan, HR Manager, Mauna Kea Resort
- Arren Eblacas, Westin Hapuna staff
- Rachael Kaiama, Destination Manager-Island of Hawaii Visitors Bureau
- Dick Jones, CEO of Blue Ocean Mariculture
- Christian Enns







# OF STUDENTS	134
# OF TEACHERS	11
# OF VOLUNTEERS	4
(KAHALCOMMUNITY COLLEGE STAFE)	

### LIST OF PARTICIPATING SCHOOLS:

- Kauai High School
- Kapaa High School
- Waimea High School
- Kula Aupuni Niihau A Kahelelani Aloha
- Ke Kula Niihau o Kekaha PCS

### LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- Sheraton Kauai Resort
- Marriott's Waiohai Beach Club
- Grand Hyatt Kauai Resort & Spa
- Koloa Landing Resort at Poipu, Autograph Collection
- Ko'a Kea Resort on Poipu Beach
- The Point at Poipu, a Hilton Vacation Club

### # OF BUSINESSES IN THE CAREER FAIR

### LIST OF BUSINESSES THAT PARTICIPATED IN CAREER FAIR:

- Alaska Airlines
- Aloha Hospitality Professionals
- Banyan Harbor Resort
- Blue Hawaiian Helicopter
- Captain Andy's Sailing Inc.
- Careers By The People
- DJRon808
- Enterprise Holdings
- Grand Hyatt Kauai Resort & Spa
- Hawaii Air National Guard
- Hawaiian Airlines
- HiEmployment
- Kauai Community College
- Kauai Museum
- Kauai Police Department
- Kauai Shores Hotel
- Kauai Visitors' Bureau
- Keoki's Paradise Restaurant
- Kipu Ranch Adventures
- Koloa Landing
- Marriott Vacations Worldwide
- Polynesian Adventure/Luau Kalamaku
- Royal Sonesta Kauai Resort
- Seafarers International Union







## LIST OF BUSINESSES THAT PARTICIPATED IN CAREER FAIR:

- Sheraton Kauai Resort
- Southwest Airlines
- Tori Richard
- US Army

### **LIST OF GUEST SPEAKERS:**

- Mayor Derek Kawakami, Kauai County Mayor (video message)
- Zoe Chock, a Voyager at Sheraton Kauai
   Resort
- Jaycob Naka'ahiki-Young, Kauai High School Grad, now at the Royal Sonesta Kaua'i Resort



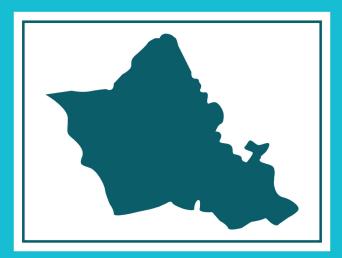
### LIST OF WINNERS:

- Kaiulanai Aki, Kula Aupuni Niihau A Kahelelani Aloha (KANAKA)
- Payton Toki, Kauai High School
- Jayson Muramura, Kapa`a High School
- Caleb Kanahele, Kula Aupuni Niihau A Kahelelani Aloha (KANAKA)









# OF STUDENTS

395

# OF TEACHERS

30

**# OF COLLEGE STUDENTS** 

15

(CHAMINADE UNIVERSITY OF HONOLULU, UNIVERSITY OF HAWAII WEST OAHU, KAPIOLANI COMMUNITY COLLEGE)

**# OF VOLUNTEERS** 

42

(8 - CHAMINADE UNIVERSITY | 6 - UH TIM | 8 - KAPIOLANI COMMUNITY COLLEGE | 20 - CLIMBHI TEAM)

### LIST OF PARTICIPATING SCHOOLS:

- James Campbell High School
- W.R. Farrington High School
- Halau Ku Mana A New Century Pcs
- Kaimuki High School
- Kalani High School
- Kapolei High School
- Lanai High & Intermediate School
- President William McKinley High School
- Nanakuli High & Intermediate School
- Pearl City High School
- President Theodore Roosevelt High School
- Waianae High School
- Waipahu High School

## LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- Alohilani Resort
- Halekulani
- Hilton Garden Inn Waikiki Beach
- Hilton Hawaiian Village Waikiki
- Hyatt Regency Waikiki
- Kaimana Beach Hotel
- Laylow Hotel
- Prince Waikiki
- The Royal Hawaiian
- Sheraton Princess Kaiulani
- Sheraton Waikiki
- Embassy Suites by Hilton Waikiki Beach Walk
- The Kahala Hotel & Resort
- The Ritz-Carlton Residences, Waikiki Beach
- The Twin Fin Hotel: Waikiki Beach Hotel
- Waikiki Beach Marriott Resort & Spa
- Moana Surfrider, A Westin Resort & Spa, Waikiki Beach
- White Sands Hotel / Wayfinder



# OF BUSINESSES IN THE EXPOSURE FAIR



# OAHU APRIL 11, 2023 HAWAI'I CONVENTION CENTER

## LIST OF BUSINESSES THAT PARTICIPATED IN CAREER FAIR:

- Alaska Airlines
- ASB-VALENTI
- Attention Plus Care
- Aulani, a Disney Resort & Spa
- Benedicktus and Associates, Inc.
- Careers By the People
- Chaminade University
- City & County of Honolulu Dept. of Parks and Recreation
- City and County Office of Human Resource
- DJRon808
- Elite Parking Services
- Enterprise
- Friends of Ha'ikū Stairs
- H. Pacific Construction
- Hawai'i Language Roadmap
- Hawai'i/Pacific Basin Area Health
- Education Center
- Hawai'i Pacific University
- Hawaii Air National Guard
- Hawaii Employers Council
- Hawaii Meals on Wheels
- Hawaii State Federal Credit Union
- Hawaiian Airlines
- Hawaiian Music Perpetuation Society
- Highgate
- Honolulu Community College
- Honolulu Cookie Company
- Honolulu Police Department
- Kapiolani Community College
- Kualoa Ranch
- Kupu
- Locations

- Make-A-Wish Hawaii
- Marriott International
- Marriott Vacations Worldwide
- Monkeypod Kitchen Waikiki
- Mutual of Omaha Reverse Mortgage
- Nami Kaze Restaurant
- NAVY
- O'ahu Visitors Bureau
- Our Kupuna & Bambooshoot
- Parents And Children Together
- Pleasant Holidays
- Polynesian Adventure
- Prince Waikiki
- Roberts Hawaii
- School of Travel Industry Management,
   Shidler College of Business
- Seafarers International Union
- Securitas Security Service
- Stargazers of Hawaii
- SUCCESS Coaching & eXp Realty
- Waikiki Beach Marriott Resort & Spa
- Wet 'n' Wild Hawaii









### **LIST OF GUEST SPEAKERS:**

- Governor Josh Green, Governor or Hawaii (video message)
- Timmy Chang and Robin Ahmow,
   University of Hawai'i at Manoa Athletics
- Doug Chang, General Manager at Ritz
   Carlton Residences, Waikiki Beach
- Mailani and Danny Makainai
- Tech Sergeant Oshiro, Hawaii Air National Guard
- Tech Sergeant Reyes, Hawaii Air National Guard
- Terry Fischer, President and CEO,
   Polynesian Adventure Tours
- John Crotts, William R. Johnson
   Distinguished Faculty of Travel Industry
   Management and Director School of
   Travel Industry Management University of
   Hawai'i at Mānoa
- Ku'uipo Kumukahi, Director of Hawaiian Culture & Community Relations- Hyatt Regency Waikiki and Founder of Hawaii Music Preservation Society.

### **LIST OF WINNERS:**

- Kaniela Natua, Waianae High School
- Andreah Mamaia, Farrington High School

### **INDUSTRY COLLEGE MENTOR:**

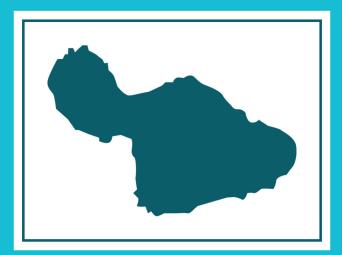
Eleni Hirasuna
 Director of Revenue Management
 Waikiki Beach Marriott Resort & Spa







### MARCH 28, 2023 FAIRMONT KEA LANI



# OF STUDENTS		75
# OF TEACHERS		6
# OF COLLEGE STUDENTS		35
(UNIVERSITY OF HAWAII MAUI COLLEGE)		
# OF VOLUNTEERS		15

(5 - MAUI COLLEGE STAFF | 5 - FAIRMONT KEA LANI STAFF | 5 - CLIMBHI TEAM)

### LIST OF PARTICIPATING SCHOOLS:

- Maui High School
- Baldwin High School
- King Kekaulike High School
- Molokai High School
- Lanai High and Middle School (attended Oahu's event)

## LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- AC Hotel Maui Wailea
- Andaz Maui At Wailea Resort a Concept by Hyatt
- Destination Residences Hawaii
- Fairmont Kea Lani Maui
- Four Seasons Resort Maui at Wailea
- Grand Wailea, A Waldorf Astoria Resort
- Hotel Wailea, Relais & Châteaux
- Residence Inn Maui Wailea
- Wailea Beach Resort Marriott, Maui

### # OF BUSINESSES IN THE CAREER FAIR

## LIST OF BUSINESSES THAT PARTICIPATED IN CAREER FAIR:

- ABC Stores
- Adidas / Old Navy
- Alaska Airlines
- Blue Hawaiian Helicopters
- Careers By The People
- Courtyard Maui Kahului Airport by Marriott
- Destination Residences Hawaii
- Encore
- Fairmont Kea Lani
- Four Seasons Maui
- Grand Wailea Resort
- Hawaii Air National Guard
- Hawaii Federal Credit Union
- Hawaiian Airlines
- Hyatt Regency Maui
- Makena Golf Club
- Mana Kai Maui
- Marriott Vacations Worldwide/Westin Nanea
- Maui College HOST & ABIT
- Maui Dept. of Fire & Ocean Safety
- Maui Health System (Maui Memorial Medical Center)
- Maui Hotel and Lodging Association
- Maui Job Corps
- Maui Ocean Center
- Maui Visitors & Convention Bureau
- Monkeypod Wailea
- Montage Kapalua Bay
- Native Hawaiian Hospitality Association
- Ritz-Carlton Kapalua
- Sheraton Maui Resort & Spa
- Trilogy Corporation dba Trilogy Excursions
- Wailea Beach Resort & Spa Marriott
- Wailea Point Village AOAO
- Westin Nanea Ocean Villas





### LIST OF GUEST SPEAKERS:

- Mayor Richard Bissen, Maui County Mayor
- Michael Pye, Regional Vice President
   Hawaii, General Manager Fairmont Kea Lani
- Tavana McMoore, Tihati Maui Manager
- Naomi Cooper, Director of Communications,
   Maui Hotel & Lodging Association
- Kelly Camps, VP of Sales and Marketing,
   Polynesian Adventure Tours LLC

### **LIST OF WINNERS:**

- Isaiah Calina, King Kekaulike High School
- Kealohilani DeNisi, Maui High School



### **INDUSTRY COLLEGE MENTOR:**

Donna Wheeler
 Director of Marketing
 Castle Hospitality Group



### IN THE NEWS

#### STUDENTS LEARN HOSPITALITY

https://www.westhawaiitoday.com/2023/04/20/hawaii-news/students-learn-hospitality/

### **LEI EVENT DRAWS MORE THAN 150 STUDENTS**

https://www.thegardenisland.com/2023/04/15/lifestyles/lei-event-draws-more-than-150-students/

### HAWAII NONPROFIT URGES YOUTH TO CONSIDER CAREERS IN HOSPITALITY

https://www.hawaiinewsnow.com/2023/04/15/hawaii-nonprofit-urges-youth-consider-careers-hospitality/

### 130 STUDENTS MEET UP WITH HOSPITALITY INDUSTRY PROFESSIONALS ON MAUI

https://mauinow.com/2023/03/28/130-students-meet-up-with-hospitality-industry-professionals-on-maui/

### HIGH SCHOOL, COLLEGE STUDENTS EXPLORE CAREER OPTION

https://www.mauinews.com/news/local-news/2023/03/high-school-college-students-explore-career-option/

### **CLIMBHI HOSTS HOSPITALITY PROGRAM FOR BIG ISLAND STUDENTS**

https://bigislandnow.com/2023/04/20/climbhi-hosts-hospitality-program-for-big-island-students/

### CLIMBHI HOSTS 50 STUDENTS FOR TWO-DAY LEI EVENT

https://www.hawaiitribune-herald.com/2023/05/03/community/climbhi-hosts-50-students-for-two-day-lei-event/

### PHOTO ALBUMS

### **HAWAII ISLAND LEI PROGRAM 2023**

https://www.facebook.com/media/set/?set=a.593726016121058&type=3

### **KAUA'I LEI PROGRAM 2023**

https://www.facebook.com/media/set/?set=a.593474872812839&type=3

### **OAHU LEI PROGRAM 2023**

https://www.facebook.com/media/set/?set=a.593688856124774&type=3

### **MAUI LEI 2023**

https://www.facebook.com/media/set/?set=a.581089470718046&type=3









### TESTIMONIAL

### **2023 LEI PROGRAM**

By Isaiah Calina, senior at KIng Kekaulike High School

The Lei program really opened my eyes to the hospitality industry. It was very interesting to see how each person in the hospitality industry would accommodate people. It also opened my eyes to what goes on behind the scenes that people might not truly see to meet their needs. So much goes into a nice place to stay at and each employee plays their own role into making that experience enjoyable. The Lei program also really helped me get a look into different careers and opportunities. I was able to ask any question and got more than enough of an answer. It presented me with so many options and so many things I could learn from. Personally, I learn the most from interactions and being able to ask questions and to get the full understanding of everything, and the Lei program helped me to get a deeper comprehension of the hospitality industry. What I enjoyed most about the Lei program was seeing how much each employee enjoyed their job. It was a really fun environment to be around and made it more enjoyable for me. Each person was very outgoing and amusing. Being able to appreciate first hand the kindness and aloha they shared with us would definitely make me come back. Not only did they show kindness and aloha to us but also their fellow coworkers.

I really enjoyed seeing that, and seeing how they reflected and communicated to each other. It's not only one person making your stay amazing, it's a team of people. It really stood out to me how connected they were and how much love they had for their job. I would strongly recommend the Lei program to my peers. There truly is so much you can learn from. If you were looking into the hospitality industry this would be the best gateway into that. It really helped me to consider my careers and plans for the future. The Lei program is definitely an inspiration going into the workforce and can genuinely help you with your future plans. It assisted me in finding different ways to get into the careers I wanted to. I want to become a firefighter and I was able to interact with someone in that profession. I also wanted to work plumbing on the side and I was able to find somewhere I could get hands-on experience and education for free. Overall, the Lei program was outstanding. It led me to open up to new possibilities I might have never thought of. It showed me how you can never work a day in your life if you truly enjoy your job. It was a truly inspiring experience I will never forget.

### **MAHALO TO OUR PARTNERS**





































































































































