





12TH ANNUAL LEI RECAP

Leadership. Exploration. Inspiration.



HAWAI'I

ISLAND

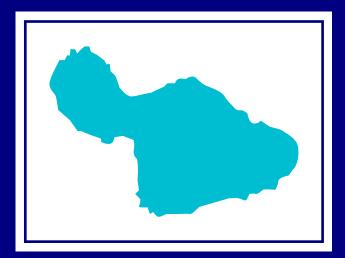
APRIL 9-10, 2024 MAUNA KEA RESORT

TOTAL PARTICIPANTS	1005	
TOTAL SCHOOLS	52	
TOTAL EXPOSURE FAIR ENTITIES	129	
TOTAL HOTELS THAT HOSTED	45	
TOTAL SPEAKERS	27	
TOTAL SUPPORT PARTNERS	65	
TOTAL COLLEGES INVOLVED	5	
PARTICIPANT OPINION OF TOURISM AS AN INDUSTRY IN HAWAI'I (433 RESPONSES) USING A 10-POINT SCALE WHERE 10 MEANS EXTREMELY FAVORABLE AND 1 MEANS NOT FAVORABLE AT ALL. RESULTS BELOW SHOW % OF PARTICIPANT RESPONSES IN THE 6 -10 RANGE.		
PRE-SURVEY	70%	
POST-SURVEY	79%	









# OF STUDENTS	163
# OF TEACHERS	11
# OF COLLEGE STUDENTS	34
(UNIVERSITY OF HAWAI'I MAUI COLLEGE)	
# OF VOLUNTEERS	155

LIST OF PARTICIPATING SCHOOLS:

- Baldwin High School
- King Kekaulike High School
- Kulanihakoi High School
- Lahainaluna High School
- Lanai High & Intermediate School
- Maui High School
- Molokai High School
- University of Hawai'i Maui College

LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- AC Hotel Maui Wailea
- CoralTree Hospitality
- Fairmont Kea Lani
- Four Seasons Resort Maui at Wailea
- Hotel Wailea, Relais & Châteaux
- Residence Inn Maui Wailea
- Wailea Mariott Beach Resort

OF BUSINESSES IN THE EXPOSURE FAIR

LIST OF BUSINESSES THAT PARTICIPATED IN EXPOSURE FAIR:

- ABC Stores
- Alaska Airlines
- Careers by the People & ClimbHI
- CLEAR
- Courtyard Maui Kahului Airport by Marriott
- Destination Residences Hawai'i-now CoralTree Hospitality
- DJ Ron 808
- Employer's Option
- Encore
- Fairmont Kea Lani
- First Hawai'ian Bank
- Four Seasons Maui
- Grand Canyon University
- Hawai'ian Airlines
- Hawai'ian Flectric
- Hawai'i Tourism Authority
- Highgate/ Royal Lahaina
- Hilton Grand Vacations
- HPM Building Supply
- Hula Grill Maui/Leilanis/Dukes Combined (T S Restaurant)
- Hyatt Regency Maui
- IATSE (International Alliance of Theatrical Stage Employees)
- International Union of Painter's and Allied
- Trades (IUPAT) District Council 50
- Maui College Hospitality & Tourism Program
- Maui Dept. of Fire & Ocean Safety
- Maui Economic Opportunity
- Maui Hotel and Lodging Association
- Maui Job Corps
- Maui Ocean Center
- Maui Visitors & Convention Bureau
- Monkeypod Wailea





LIST OF BUSINESSES THAT PARTICIPATED IN EXPOSURE FAIR:

- Montage Kapalua Bay
- Morimoto Maui
- NAWIC (National Women in Construction)
- Polynesian Adventure Tour
- RLB (Rider Levett Bucknall)
- Ritz-Carlton Kapalua
- Roberts Hawai'i
- Sheraton Maui Resort & Spa
- Southwest Airlines
- Trilogy Corporation Trilogy Excursions
- Unifi Services
- Wailea Beach Resort & Spa Marriott
- Westin Maui Resort & Spa

LIST OF GUEST SPEAKERS:

- Akasha Kauhola Front Desk Agent and Manager on Duty
- Mufi Hannemann, President and CEO of the Hawai'i Lodging and Tourism Association
- Crystal Lei, Manager Talent and Culture Fairmont Kea Lani
- Jonathan Brosseau, Film Maker
- Leo Caires, Office of the Mayor, Chief of Staff
- Naomi Cooper, Director Of Communications
 Maui Hotel and Lodging Association
 Senator Lynn Decoite District 7

LIST OF WINNERS

Ivory

LINK TO PRESS

https://www.hvcb.org/articles/post/mvcb-april-2024/

https://www.mauihigh.org/apps/news/show_news.jsp?REC_ID=906506&id=0

https://mauinow.com/2024/04/05/climbhi-hosts-150-students-for-maui-workforce-event/



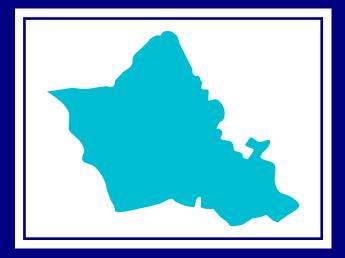












# OF STUDENTS	455
# OF COLLEGE STUDENTS	29
(CHAMINADE UNIVERSITY OF HONOLULU, UNIVERSITY OF HAWAI'I WEST O'AHU)	
# OF COLLEGE MENTORS	39
# OF TEACHERS	53
# OF VOLUNTEERS	237

LIST OF PARTICIPATING SCHOOLS:

- Aiea High School
- Chaminade University Of Honolulu
- Dream House High School
- Farrington High School
- Halau Ku Mana Public Charter School
- Henry J Kaiser High School
- James B. Castle High School
- James Campbell High School
- Kahuku High & Intermediate School
- Kailua High School
- Kaimukī High School
- Kalani High School
- Kamaile Academy
- Kapolei High School
- Kaua'i High School
- Kula Kaiapuni 'O Ānuenue

- Mililani High School
- Molokai High School
- Pearl City High School
- President Theodore Roosevelt High School
- Radford High School
- University of Hawai'i West O'ahu
- . Waialua High & Intermediate School
- Waianae High School
- Waipahu High School

OF BUSINESSES IN THE EXPOSURE FAIR

51

LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- Alohilani Resort
- Club Wyndham at Beach Walk
- Club Wyndham Royal Garden Resort in Waikiki
- Halekulani
- Hilton Garden Inn Waikiki Beach
- Hilton Hawai'ian Village Waikiki
- Hotel Renew
- Hyatt Regency Waikiki
- Imperial Hotel
- KaLa'i-LXR Hotels & Resorts (formerly Trump)
- Laylow Hotel
- Lotus Hotel
- Outrigger Ohana Waikiki East
- Outrigger Reef Waikiki Beach Resort
- Outrigger Waikiki Beach Resort
- Outrigger Waikiki Beachcomber
- Park Shore Hotel
- Prince Waikiki
- Renaissance
- Royal Hawai'ian
- Sheraton Princess Kaiulani
- Sheraton Waikiki
- The Embassy Suites Waikiki
- The Kahala Hotel & Resort
- The Ritz-Carlton Residences, Waikiki Beach



LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- The Twin Fin Hotel
- Waikiki Beach Marriott Resort & Spa
- Waikiki Malia
- Westin Moana Surfrider
- White Sands Hotel

LIST OF BUSINESSES THAT PARTICIPATED IN EXPOSURE FAIR:

- Aeronautics Maintenance Technology
 Program Honolulu Community College
- Alaska Airlines
- Aloha Hospitality Professionals
- Aulani, A Disney Resort & Spa
- Chaminade University of Honolulu -Admissions
- Chaminade University of Honolulu School of Business and Communication
- City and County of Honolulu Department of Parks and Recreation
- Duke's Hawai'i
- Elite Parking Services
- Encore
- First Hawai'ian Bank
- Grand Canyon University
- Hawai'i Employers Council
- Hawai'i Job Corps
- Hawai'i Air National Guard
- Hawai'ian Airlines
- Hawai'ian Electric
- Hawai'ian Music Perpetuation Society
- Halekulani/ Halepuna
- Hilton Grand Vacations
- Hogan Entrepreneurial Leadership Program
- Honolulu Community College
- Honolulu Cookie Company
- HTA

- International Union of Painter's and Allied
 Trades District Council 50
- Kahu Malama Nurses
- Kahaulelio Candles Company
- Kapi`olani Community College Hospitality & Tourism Education Dept.
- Kualoa Ranch
- Kyo-ya Hotels
- Marriott Vacations Worldwide
- Monekypod Kitchen Waikiki
- National Women in Construction
- PLEASANT HOLIDAYS
- PolyAd
- Prince Waikiki
- Renewable Energy
- Roberts Hawai'i
- Safeway
- School of Travel Industry Management
- Seafarers International Union/ MyMaritimeCareer.org
- Staffing Solutions of Hawaii
- Stargazers of Hawai'i
- T&C Surf
- The Line Up
- Waikiki Beach Marriott Resort & Spa
- Yhata





LIST OF GUEST SPEAKERS:

- Christopher Garofano, Manager fo STakeholder Relations at Brookfield Renewable
- Daniel Chun, Regional Vice President,
 Alaska Airlines (Hawai'i)
- Destry Uehara Henry J. Kaiser High School
- Donna Wheeler, Director of Marketin,
 Castle Hospitality Group
- Hawai'i State Governor Josh Green, M.D.
- Hawaiʻi State Lieutenant Governor Sylvia Luke
- Kalani Kaanaana, Chief Brand Officer of the Hawai'i Tourism Authority
- Karen Nakaoka, Senor Director, Member and Community Engagement, Hawai'i Visitors Bureau
- Kiana Biemes, General Manager
 Ohana Waikiki East
- Leslie Ann
- Leyton Lau
- Lieutenant Governor Sylvia Luke
- Mayor City and County of Honolulu,
 Rick Blangiardi
- Mike Flory, Head of ClimbHI's Advisory Board
- Mufi Hannemann ,President and CEO of the Hawai'i Lodging and Tourism Association
- Rachel Lii, Regional Account Manager at First Onsite Property Restoration
- Richard Fajardo, Pearl City Waipahu
 Complex Area
- Senator Donovan M. Dela Cruz
 Senate District 17
- Tammi Oyadomari-Chun, Deputy
 Superintendent for the
 Hawai'i Department of Education
- Teri Orton General Manager, Hawai'i Convention Center

LINK TO PRESS

https://chaminade.edu/60427/business-students-lead-career-fair/

https://marketing.hvcb.org/acton/rif/42338/s-059a-2405/-/I-0001:1686/I-0001/showPreparedMessage?utm_term=View%20on%20Web&utm_campaign=HVCB%20Newsletter%20%5CuD83D%5CuDCF0%20Industry%20Updates%20%5Cu2013%20May%202024&utm_content=e-mail&utm_source=Act-

https://www.staradvertiser.com/2024/04/23/ha-waii-news/workforce-event-links-students-hospitality-businesses/

https://deal.town/hawaii-tourism-authority/march-2024-e-bulletin-P3XBHB8E4

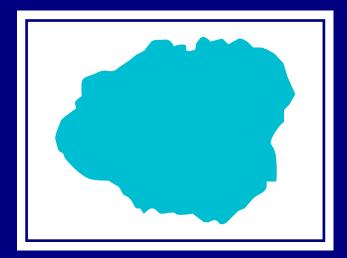












# OF STUDENTS	152
# OF COLLEGE STUDENTS	0
# OF TEACHERS	11
# OF VOLUNTEERS	101

LIST OF PARTICIPATING SCHOOLS:

- Kanaka
- Kapaa High School
- Kaua'i High School
- Ke Kula Niihau o Kekaha PCS
- Waimea High School

LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- Grand Hyatt Kaua'i Resort and Spa
- Koloa Landing Resort at Poipu,
 Autograph Collection
- Marriott Waiohai
- Sheraton Kaua'i Resort
- The Lodge at Kukui ula
- The Point at Poipu Diamond Resort

OF BUSINESSES IN THE EXPOSURE FAIR

LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

- American Red Cross (John Blalock)
- Captain Andy's Sailing Adventures
- Encore
- First Hawai'ian Bank
- Grand Canyon University
- Grand Hyatt Kaua'i Resort and Spa
- Hawai'i Air National Guard
- Hawai'ian Airlines
- Hawai'i Job Corps
- Hilton Grand Vacations
- HPM Building Supply
- International Union of Painter's and Allied
- Trades District Council 50
- IATSE
- Kaua'i Community College
- Kaua'i Museum
- Kaua'i Shores Hotel
- Kaua'i Vistors Bureau
- Keoki's Paradise Restaurant
- Kipu Ranch Adventures
- Koloa Landing Resort
- Marriott Vacations Worldwide
- Outrigger Kaua'i
- Roberts Hawai'i
- Royal Sonesta Kaua'i Resort
- Sheraton Kaua'i Resort (host) hotel
- Southwest
- Unifi Service





KAUA 'I APRIL 16, 2024 SHERATON KAUA'I RESORT

LIST OF GUEST SPEAKERS:

- Bradford Tesch, Mainland Customer
 Service Representative
- Gary Mata, General Manager, Hawai'ian Airlines
- Jimmy Tokioka Director of DBEDT
- Jonathan Brosseau, Film Maker
- Kahealani Aki Kanaka PCS
- Mayor of Kaua'i Derek S.K. Kawakami
- Mufi Hannemann President and CEO of the Hawai'i Lodging and Tourism Association
- Tatiana Acain, Superviosr for Alaska Airlines







LIST OF WINNERS:

- Clara Lau Kaua'i High School
- Esjalee chung ching Man Kaua'i High School
- Kanoe Haneberg Kapa'a High School -Grand prize winner - Alaska Airlines
- Khole Grove Kapa'a High School



LINK TO PRESS

https://midweekkauai.com/

https://www.thegardenisland.com/2024/04/21/hawaii-news/students-learn-about-sectors-of-the-economy/

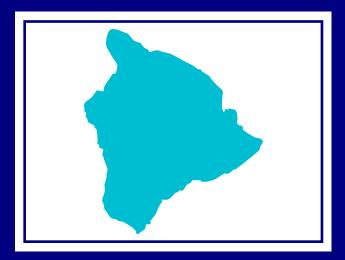






HAWAI'I ISLAND

APRIL 9-10, 2024 MAUNA KEA RESORT



# OF STUDENTS	43
# OF COLLEGE STUDENTS	6
(HAWAI'I COMMUNITY COLLEGE)	
# OF VOLUNTEERS	11
# OF TEACHERS	11

LIST OF PARTICIPATING SCHOOLS:

- Hilo High School
- Honokaa High School
- Ka'u High School
- Ke Kula O Ehunuikaimalino
- Kohala High School
- Konawaena High School

LIST OF HOTELS THAT PARTICIPATED IN HOSTING:

Mauna Kea Resort/Westin Haupuna
 Beach Resort

LINK TO PRESS

https://midweekkauai.com/

https://www.thegardenisland.com/2024/04/21/hawaii-news/students-learn-about-sectors-of-the-economy/

LIST OF BUSINESSES THAT PARTICIPATED IN EXPOSURE ACTIVITY:

- Alaska Airlines
- Blue Ocean Mariculture
- Mauna Kea Beach Hotel & Westin Hapuna Beach Resort
- Red Cross
- Waikoloa Beach Marriott Resort & Spa

OF BUSINESSES IN THE EXPOSURE FAIR

5

LIST OF GUEST SPEAKERS:

- Anne Chung, Interim Dean, Career and Technical Education, Hawai'i Community College
- Arren Eblacas, Westin Hapuna staff
- Craig Anderson- VP of Resort Operations,
 Mauna Kea Resort
- Daine Lagpacan, Four Seasons
- Dick Jones, CEO of Blue Ocean Mariculture
- Goddess Gonsalves, Honoka`a High School
- Jolet Tejada, Manager Hawai'i Community
 College
- Kansas Henderson- Hotel Manager of Mauna Kea Beach Hotel
- Kekai Edayan, HR Manager, Mauna Kea Resort
- Maekayal Galam, Cooker Bar Hostess
- Marguerite Heap- Hotel Manager, Westin Hapuna Beach Resort
- Mayor of Hawai'i County, Mitch Roth
- President and CEO of the Hawai'i Lodging and Tourism Association Mufi Hannemann
- Rachael Kaiama, Destination Manager-Island of Hawai'i Visitors Bureau
- Saili Liufau, Kealakehe High School
- Shawn James-Leavey- IATSE

LIST OF WINNERS:

- Kauluwena Alona Ke Kula O Nawahiokala'opu'u
- Kauluwena Aiona

METRIC DETAILS 1

Island	Date	Location
Maui	4-Apr-24	Fairmont Kea Lani
Hawaiʻi Island	April 9-10, 2024	Mauna Kea Resort
Kauaʻi	16-Apr-24	Sheraton Kauaʻi
Oʻahu	22-Apr-24	Hawai'i Convention Center

Participants by Island				
	High School Students	Teachers	College Students	Grand Total
Maui	163	11	34	208
Kauaʻi	152	11	Program on hold	163
Hawaiʻi Island	43	10	5	58
Oʻahu	455	53	68	576
Total	813	85	107	1005

Exposure Fair Participation		
Island	# of Entities	
Maui	45	
Hawaiʻi Island *	6	
Kauaʻi	27	
O'ahu	51	
Total	129	
*Educational sessions vs Exposure Fair		

Participating Schools		
Island	# of Schools	
Oʻahu	23	
Kauaʻi	5	
Big Island	10	
Maui	7	
Colleges	7	
Total	52	

Hotels That Hosted Students		
Island	# of Hotels	
Maui	7	
Hawaiʻi Island	2	
Kauaʻi	6	
Oʻahu	30	
Total	45	

METRIC DETAILS 2

USING A 10-POINT SCALE WHERE 10 MEANS EXTREMELY FAVORABLE AND 1 MEANS NOT FAVORABLE AT ALL.

RESULTS BELOW SHOW % OF PARTICIPANT RESPONSES IN THE 6-10 RANGE.

OPINION OF TOURISM AS AN INDUSTRY IN HAWAI'I	
PRE-SURVEY	70%
POST-SURVEY	79%
RATE IMPACT OF TOURISM ON THE STATE	
PRE-SURVEY	65%
POST-SURVEY	75%
RATE IMPACT TOURISM HAS ON YOU AND YOUR FAMILY	
PRE-SURVEY	55%
POST-SURVEY	63%
TOURISM HAS BROUGHT MORE BENEFITS THAN PROBLEMS	
PRE-SURVEY	53%

POST-SURVEY

63%

PROGRAM SUMMARY VIDEO

LEI 2024

https://youtu.be/bh27TjgE 6M

IN THE NEWS

MARCH E- BULLETIN

https://deal.town/hawaii-tourism-authority/march-2024-e-bulletin-P3XBHB8E4

CLIMBHI HOSTS 150 STUDENTS FOR MAUI WORKFORCE EVENT

https://mauinow.com/2024/04/05/climbhi-hosts-150-students-for-maui-workforce-event/

NEWS AND ANNOUNCEMENTS

https://www.mauihigh.org/apps/news/show news.jsp?REC ID=906506&id=0

STUDENTS LEARN ABOUT SECTORS OF THE ECONOMY

https://www.thegardenisland.com/2024/04/21/hawaii-news/students-learn-about-sectors-of-the-economy/

WORKFORCE EVENT LINKS STUDENTS, HOSPITALITY BUSINESSES

https://www.staradvertiser.com/2024/04/23/hawaii-news/workforce-event-links-students-hospitality-businesses/

ISLAND CHAPTER UPDATES

https://www.hvcb.org/articles/post/mvcb-april-2024/

HO'OHA'AHEO NEWSLETTER, APRIL 24

https://content.govdelivery.com/bulletins/gd/HIDOE-398810d?wgt_ref=HIDOE_WIDGET_1

BRIDGING THE GAP

https://www.hawaiicommunityfoundation.org/stories/bridging-the-gap

BUSINESS STUDENTS LEAD EXPOSURE FAIR

https://chaminade.edu/60427/business-students-lead-career-fair/

HOT SHOTS: LEI

https://midweekkauai.com/

CLIMBHI LEI HOSTS 12TH ANNUAL EVENT AT THE HAWAI'I CONVENTION CENTER

https://marketing.hvcb.org/acton/rif/42338/s-059a-2405/-/I-0001:1686/I-0001/showPreparedMessage?utm_term=View%20on%20Web&utm_campaign=HVCB%20Newsletter%20%5CuD83D%5CuDCF0%20Industry%20Updates%20%5Cu2013%20May%202024&utm_content=email&utm_source=Act-On+Software&utm_medium=email&cm_mmc=Act-On%20Software-_email-_-HVCB%20Newsletter%20%5CuD83D%5CuDCF0%20Industry%20Updates%20%5Cu2013%20May%202024-_-View%20on%20Web&sid=TV2:K1r0uqDyS

OAHU LEI

https://www.facebook.com/media/set/?set=a.823785336448457&type=3

MAUI LEI

https://www.facebook.com/media/set/?set=a.823865666440424&type=3

KAUAI LEI

https://www.facebook.com/media/set/?set=a.823849866442004&type=3

HAWAII ISLAND LEI

https://www.facebook.com/media/set/?set=a.823818529778471&type=3







TESTIMONIAL 2024 LEI PROGRAM

By Destry Uehara, Henry J. Kaiser High School

Aloha Hawai'i, Hawai'i aloha spirit encompasses benevolence to the tourists that enjoy our wonderful beaches and discover the history of our culture. The hospitality industry controls billions of dollars towards our state's economy every year and that's a lot of help the community needs to pay for the infrastructure to improve our school's education systems. Locals are already paying for the tourist's attraction by being the kind creatures they are towards tourists and sharing our warm hospitality, but you'll never find another community that is like the charismatic and fun-loving people in these islands. The backbone of housekeeping: cleaning and making sure every guest has a warm welcome in each stay for 12 minute cleanups. The management is like ligaments or muscles who are the glue to keeping up with guest complaints and hotel standards for communication. Restaurateurs are the organs for hotels pumping in and out demonstrating the local cuisine in Hawai'i for guests understanding our mixed culture that is intertwined with the history of plantations. I was aware of the basics of housekeeping, but did not know about PR and HR management. My approach towards hospitality has changed from not wanting to follow suit like my parents. I'm considering being an entrepreneur, writing as a side job or possibly working full-time at a restaurant in the future.

My experience with LEI has changed my perspective in what to apply for such as business and art majors. Although, I enjoyed the hands-on experience and indepth conversation with our mentor about how the industry has heavily influenced the expression of aloha and lei. I look forward to the days of wondering about the hospitality industry, and at the same time traveling with my dreams of flying high to the sky or becoming the next level in development for my creativity. I learned that you don't have to start at the top because everyone begins somewhere and that journey will last a lifetime when you build your goals around what you love about life. We're the next generation of Hawai'i, and I've been pondering about my future career. The people of LEI have truly touched my soul deeply. I absolutely recommend any of my friends who are unsure of what career path they want to take. Because the process of looking for a place to belong is exhausting and when I joined LEI I really got to see the backstage of a flowing industry. While the opportunities of the program share a reflection of who I am, the people who helped me grow in this industry, the people who took the time to meet me at the Hawai'i Convention Center. I'm inspired by all the people who gathered on that day to become more involved with my home and I want to give back to the people who've helped me along the way. I'll always cherish the sweetness and fond memories that it brought when I got on that stage by crying tears of joy as I looked around and saw all the people clapping around me. I'm forever grateful of how incredible a place Hawai'i is to be called my home and for LEI to show me that love again to become a part of this, I would want to give back the Aloha and courtesy shown to me. I want to say thank you for the people who make this program possible and for changing my life, Aloha Hawai'i.

MAHALO TO OUR PARTNERS

























































































































